



April 23, 2025

To Whom It May Concern,

I am writing to confirm and provide further context regarding the participation of Mikael Melkonian as a judge for the 2025 Excellence in Customer Service Awards, hosted by the Business Intelligence Group.

As the Chief Executive Officer and Founder of the Business Intelligence Group, I take great pride in the integrity and expertise behind our judging process. Our model relies on the insight of experienced industry professionals from around the world—individuals who bring deep knowledge and practical experience to the evaluation of nominees.

Mikael Melkonian was carefully selected to serve as a judge based on a comprehensive review of their qualifications, accomplishments, and contributions to the field. Their professional background and demonstrated commitment to excellence in customer experience made them an ideal addition to our esteemed panel of judges.

The Business Intelligence Group is grateful for Mikael Melkonian's service as a judge and recognizes the significant value they brought to the awards program. Their thoughtful review and commitment to fairness have contributed to upholding the standards of excellence we aim to highlight through this recognition.

We thank Mikael Melkonian for their dedication and wish them continued success in all future endeavors.

Sincerely,

A handwritten signature in blue ink, appearing to be "R Fordyce", with a long horizontal line extending to the right.

Russ Fordyce
Chief Executive Officer
Business Intelligence Group
+1 909-529-2737
russ@bintelligence.com
www.bintelligence.com